

Privacy Policy – Revised 10-14-2009

The www.powerforschools.org™ Web site is operated and maintained by the Houston Independent School District (district). The district has published this privacy policy to explain what information is collected on this Web site and how it is used. If any significant changes to this privacy policy are made, the district will provide advance notice of any materially different policies by posting notice on the PowerforSchools.org™ Web site.

1. Privacy Is Important

Privacy is important to all of us, and we at Power for Schools™ provide this notice explaining what information may be collected and how it may be used. It is easy to find the PowerforSchools.org™ privacy information as it is readily available through the homepage.

2. Collection of Information

Generally, we do not collect individually identifiable information from users of this Web site. However, there may be occasions or situations where a user may choose to provide information such as, name, address, email address, and other information. If you represent a school and want to enroll the school in the program, you will be asked for your name and other contact information. If you are a school supporter and are visiting the Web site, you are not required to give any personal information, but you may wish to leave information (when that feature becomes available) for the school, letting them know that you are a supporter of the school. School supporters may choose links that take them to participating power providers' Web sites. Each site has its own privacy policy. Some information collected by the electric providers may be shared with Power for Schools™ to allow us to verify that the schools receive their correct contributions. However, this information will not be shared with any other party.

3. Use of Information

We need information to enroll schools as participants in the program. Certain information that is person specific, such as contact information, is needed to set up schools in the program.

We also may use site visit information collected to establish support mechanisms to advise/inform schools about their school supporters.

Supporters may choose to share information directly with their schools, however, this information will not be recorded or stored by Power For Schools. We may ask supporters to share information about Power For Schools™ with someone else who they think might be interested in becoming a school supporter. In this case, we may use the information to contact the other party directly or share it with the appropriate school so it may contact the other party to encourage their support.

We may use non-identifiable aggregate information to better design the Web site and to encourage participation by additional power providers.

4. **Links to third Party Web Sites**

Powerforschools.org™ links you to third-party Web sites. Since we do not control third party sites and are not responsible for any personal information you may provide while on such sites, we encourage you to read the privacy policies of those Web sites before providing any personal information.

5. **Modification to this Privacy Policy**

Power For Schools™ reserves the right to change this privacy policy as we determine necessary. Such changes will be effective upon posting or as otherwise noted on the Web site.

6. **Children's Privacy**

This Web site is designed solely for the purpose of supporting schools and increasing safety of children by reducing their need to participate directly in external fundraising activities. As such, we neither collect nor store data on children.

5. **Contact Information**

If you have any questions or concerns about this privacy policy, please email us at information@powerforschools.org